

JURY•O•L•O•GY, n. **1.** the study of behaviors of people who serve as jurors in the culture of the courtroom. **2.** the sum of the structures, culture, social rules, laws, communication, and dilemmas of trial jurors. **3.** the legal-psycho-sociological study of jury deliberations and verdicts.



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DR. SUNWOLF IS A JURYOLOGIST. She has been fascinated with jurors since her first trial, in 1975. A veteran of many years in the courtroom, she completed both Master's and Doctoral degrees in Communication from the University of California and is Associate Professor at Santa Clara University, California (teaching relationships, group dynamics, conflict, persuasion, and oral storytelling). Her research on juror perceptions and children's peer groups has won national awards and she serves on the editorial boards of *Small Group Research*, *Journal of Applied Communication Research*, and *Review of Communication*. An active translator of social science research for practitioners, she lectures at continuing education programs throughout the country. She is the originator of "Decisional Regret Theory," which explains

how jurors attempt to reduce their anxiety about possible verdict-regret by creating and arguing with one another, using counterfactual storytelling. She is a Visiting Professor at Santa Clara University School of Law, teaching "Jury Law & Strategies,"—devoted solely to thinking about a juror's complex trial task. Dr. SunWolf is the author of *PRACTICAL JURY DYNAMICS* (2004), *JURY THINKING* (2005), *JUROR COMPETENCY JUROR COMPASSION* (2006), as well as a 2006 DVD *JURY TALK* [all LexisNexis].

Practical Jury Dynamics²

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FROM ONE JUROR'S TRIAL PERCEPTIONS
TO THE GROUP'S DECISION-MAKING PROCESSES

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